



In October 2009, David accepted an invitation to return to China for his fifth lecture tour: a series of eight talks in four cities. One of the highlights of the tour was delivering the keynote presentation at a conference for business and government leaders sponsored jointly by the Suzhou National Hi-Tech Industrial Development Zone and Suzhou University of Science and Technology (where David had helped to establish a Corporate Social Responsibility Research Center several years ago). The businesses located in this Hi-Tech Zone are committed to becoming a model of corporate social responsibility for the rest of China. Business leaders, such as the President of Panasonic of China, and government officials, such as the head of Suzhou's environmental protection agency, were in attendance. Just prior to the start of the conference, David was asked to give a TV interview. He offered his views about the importance of responsible business practices and commended the efforts of the Suzhou University of Science and Technology and the leaders of the Hi-Tech Zone. David's presentation was well received and at a ceremony towards the end of the conference he was appointed an honorary director of the CSR Research Center of Suzhou University of Science and Technology. After the conference, all those in attendance attended a lavish banquet at the Shangri-La Hotel.

